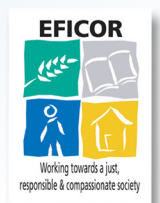


Reaching the last mile

STRATEGIC DIRECTION 2021 - 2026

**THE EVANGELICAL FELLOWSHIP OF INDIA
COMMISSION ON RELIEF**



CONTENTS

CONTENT	PAGE
Message from the Chairperson	1
Foreword	2
EFICOR Strategic Goals	3
Goal 1 Strategic Objectives	4
Goal 2 Strategic Objectives	8
Goal 3 Strategic Objectives	10
Theory of Change	11
Approaches	12
Cross Cutting Issues	12
Aligning to Sustainable Development Goals	13
Supporting Partners & Networks	14
Awards & Accreditations	15

ABOUT EFICOR

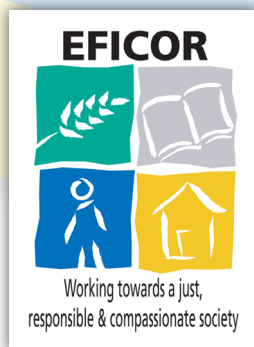
The Evangelical Fellowship of India Commission on Relief (EFICOR) is a National Christian Organisation engaged in Disaster Response, Development and Training. It was formed in 1967 as a relief and development arm of the Evangelical Fellowship of India (EFI) to provide relief to the drought hit state of Bihar. EFICOR serves the poor and the marginalised in the country, irrespective of caste, creed or religion in situations of poverty, injustice and disaster. It is also involved in Training and Capacity Building programmes to sensitise individuals, groups and institutions to address the issues of justice and wholistic development.

EFICOR is accorded consultative status with ECOSOC-UN and is a member of Core group of NGOs with the National Disaster Management Authority (NDMA). EFICOR is part of national and international movements and networks like Sphere India, Coalition for Food and Nutrition Security (CFNS), Global Network of Civil Society Organisations for Disaster Reduction (GNDR), Christian AIDS National Alliance (CANA), Micah Global, WANGO (World Association of NGOs), VANI (Voluntary Action Network India), Freshwater Action Network, Reuters Alert Net, Core Humanitarian Standard, Climate Action Network South Asia (CANSA), GuideStar India and Credibility Alliance.

The first stylised square (green) depicts grain in graphic form. This symbolises Ecology, Natural Resource Management, and Sustainable Development. The green colour confers a feeling of safety

The second stylised square (grey) has the graphic representation of an open book. This symbolises Education and Literacy. The grey colour confers a feeling of wisdom and self confidence.

The third stylised square (blue) has a depiction of a human form. This symbolises Human Resource Management through Training and Development. The blue colour confers a feeling of reliability and efficiency.



The fourth stylised square (yellow) has a depiction of a house. This symbolises Shelter and Community Development. The yellow colour confers a feeling of emotional strength and togetherness.

The font has been chosen to represent EFICOR because of its characteristics of stability and strength.

The graphic interpretation of the square denotes the different sectors being placed together. This shows that they are diverse, but integrated, illustrating that EFICOR believes in wholistic development. The imagery promotes EFICOR as an organisation that meets the basic needs of the poor, the needy and the marginalised, helping them to grow with dignity as capable and contributing members of the society.



VISION

Working towards a just, responsible and compassionate society



MISSION

- Influence and educate for good governance
- Facilitate communities towards transformation
- Converge and collaborate for responsible social action



GUIDING PRINCIPLES

Justice and Compassion

Justice undergirds our engagement and compassion shapes its expression. We strive for justice in our world, effecting change in our systems, structures and cultures, the judicious use and care of the environment and being compassionate as we reach out to the people.

Excellence

Excellence defines our journey as we endeavor passionately to achieve our best, constantly blending innovation, new learning, creativity, professionalism, accountability and transparency to usher in a just and compassionate world.

People-centric

We value people and relationships and are committed to serving them with love and respect irrespective of their social, political, religious, cultural or economic standing.

Message from the Chairperson

We are living at a time in the history of the world, where there has been unprecedented changes and challenges emerging out of pandemic and the broader impacts of the same. In one sense we are in a VUCA context. Volatility - changes due to COVID-19 are taking place every day, unpredictable, dramatic and fast, Uncertainty - No one can predict with confidence when the pandemic will end or if the vaccine will turn things around, Complexity - The pandemic is affecting all aspects of life — including health care, business, the economy and social life in complex ways and Ambiguity - There is no “best practice” that organisations can follow to manage the challenges caused by the pandemic.



It is not easy to lead organisations in such a context. EFICOR has done well, amid such a context. The leadership team has taken all effort to renew its identity as a faith-based movement, return to the vision handed over from the past, and recast the paths EFICOR should journey in the coming few years, to be true to the identity and vision.

The Strategic Direction, for the next 5 years, is part of recasting the paths through which EFICOR needs to journey. Some are well trodden and familiar paths from the past, others are aspiring to create new paths through unfamiliar terrains.

As we start our journey in such a challenging context, let us hold on to the promise in Isaiah 42:16,. “I will lead the blind by ways they have not known, along unfamiliar paths I will guide them; I will turn the darkness into light before them and make the rough places smooth. These are the things I will do; I will not forsake them.” The promise of a God who leads us and journeys with us....

A handwritten signature in black ink, appearing to read 'Mathew Santhosh Thomas', written over a light yellow and blue geometric background.

Dr. Mathew Santhosh Thomas
Chairperson - EFICOR Board

Foreword

I am delighted to present to you the new Strategic Direction (2021-26) of EFICOR which outlines the strategic Goals, Directions and Objectives. The process of formulating the plan gave us an opportunity to look back at our achievements and lessons learned as well as to determine our future in the light of challenges that lie ahead. While our vision and mission remain the same, we have revisited our goals and strategic objectives to help the organisation realise its full potential, and realign ourselves to be contextually relevant to the changing needs of the communities. Our strategic directions envisage improved community resilience and quality of life towards sustainable development, informed, equipped, and influenced individuals and organisations/groups engaged with the vulnerable communities towards better life and to have diversified resource opportunities for the continuity of the organisational work among the communities.



In order to realise the plan to reach the last mile, important structural changes have been brought in where our staff will be operating from new zonal offices in Bengaluru, Nagpur, New Delhi and Samastipur (Bihar). Resource mobilisation is another aspect where we will be developing a roadmap to mobilise new resources from within and outside the country. We will proactively partner with corporates and business houses to develop innovative interventions. Our Strategic Direction represents the combined efforts of all our stakeholders and I want to thank all of you for your valuable contribution during the extensive and inclusive consultation process.

Conscious of the difficulties and uncertainties that lie ahead, especially in the Post-COVID situation, we are committed to deeper engagement with the communities with an aim to equip the most vulnerable communities specific to age, gender and disability for a dignified life. Together with the local community and our valued partners including government, network groups, corporates, supporters and well-wishers, we at EFICOR, are committed to create a just, responsible and compassionate society.

With kind regards

A handwritten signature in blue ink, which appears to read 'M. Ramesh Babu', written over a horizontal line.

M. Ramesh Babu
Executive Director

EFICOR STRATEGIC GOALS

Goal: 1

Improved Community resilience and quality of life of the vulnerable and needy towards sustainable development.



Goal: 2

Informed, equipped, and influenced individuals and organisations/groups engaged with the vulnerable communities towards better life.



Goal: 3

Diversified resource opportunities for the continuity of the organisational work among the communities.



GOAL #1

STRATEGIC OBJECTIVES



1. Food Security and Livelihood:

- 1.1 EFICOR will work towards bringing food security and livelihood among the poor and vulnerable communities.
- 1.2 EFICOR will promote empowerment and a dignified environment for women and men with the relevant skill set.
- 1.3 EFICOR will facilitate CBOs to address children's rights to education, nutrition, protection, and overall well being.
- 1.4 EFICOR will promote responsible, accountable and inclusive governance at all levels.
- 1.5 EFICOR will involve in reducing distress-migration and bonded labour by developing community-led mechanisms of monitoring conditions of labour and ensuring dignified livelihoods.
- 1.6 EFICOR will promote sustainable agriculture for the conservation of natural resources and reduce carbon footprint.

GOAL #1

STRATEGIC OBJECTIVES



2. Public Health:

- 2.1 EFICOR will work with the government and other stakeholders to ensure that vulnerable communities access clean water, basic toilets, and practice good hygiene behaviors.
- 2.2 EFICOR will work with the government and other stakeholders to improve the maternal, newborn, child, and adolescent health in places having high MMR, IMR and Malnutrition.
- 2.3 EFICOR will facilitate access to mental health care and psycho-social support among vulnerable communities.
- 2.4 EFICOR will work with the government and other stakeholders to improve the quality of life of people living with HIV and AIDS by providing care and support.

GOAL #1

STRATEGIC OBJECTIVES



3. Humanitarian Response and Disaster Risk Management:

- 3.1 EFICOR will respond to natural and human induced disasters by providing humanitarian assistance and life-saving needs in line with the Core Humanitarian Standards and International Red Cross code of conduct.
- 3.2 EFICOR will provide support for early recovery and rehabilitation to “build back better”.
- 3.3 EFICOR will build capacities of the vulnerable communities and local institutions to mitigate disaster risks and facilitate resilience.
- 3.4 EFICOR will facilitate effective implementation of disaster management and climate change policies in collaboration with government and humanitarian networks.

GOAL #1

STRATEGIC OBJECTIVES

4. Sustainable Environment:

4.1 EFICOR will engage and educate organisations, groups and individuals to elicit behaviour change and equip people with knowledge and methods to care for the environment.



4.2 EFICOR will promote community-based climate change adaptation and reduce climate risk.

5. Anti-Human Trafficking:

5.1 EFICOR will promote community-led mechanisms and sensitise the communities on the issues of trafficking and will support, rescue, rehabilitate, and increase public access to justice and social welfare schemes.



GOAL #2

STRATEGIC OBJECTIVES

6. Urban Poverty:

6.1 EFICOR will facilitate to improve the living conditions of the urban poor and employability of People living with Disabilities.



7. Peace Building:

7.1 EFICOR will work towards mitigating conflict and promote peace among communities.



GOAL #2

STRATEGIC OBJECTIVES

8. Capacity Building:

8.1 EFICOR will educate and influence individuals and organisations through training and publications to be just, responsible and compassionate citizens.



8.2 EFICOR will work along with institutions and community to promote inclusive and value-based education.

9. Research:

9.1 EFICOR will engage in evidence-based research, publication and knowledge sharing to influence and contribute to policies and practices on Sustainable Development.

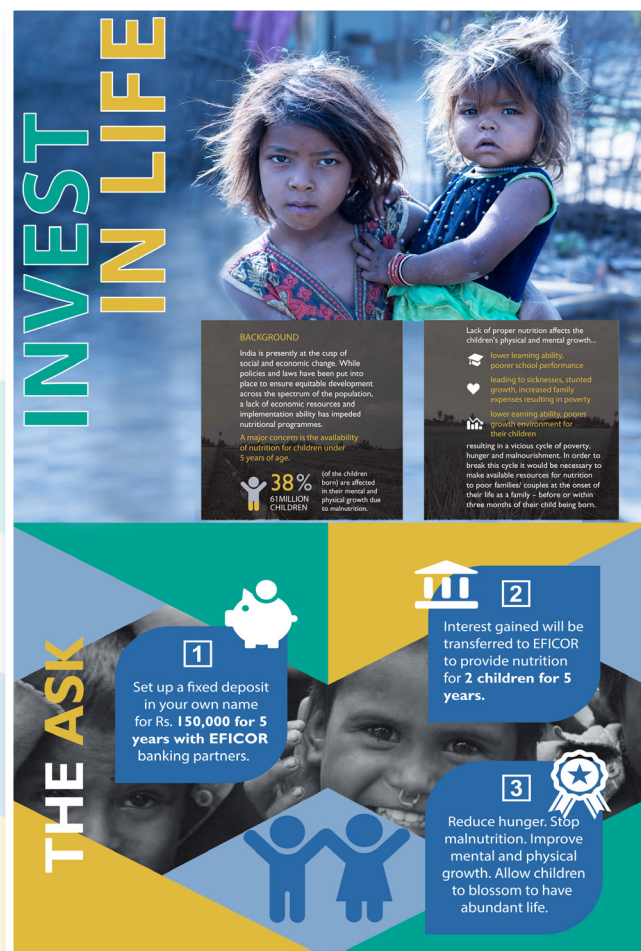


GOAL #3

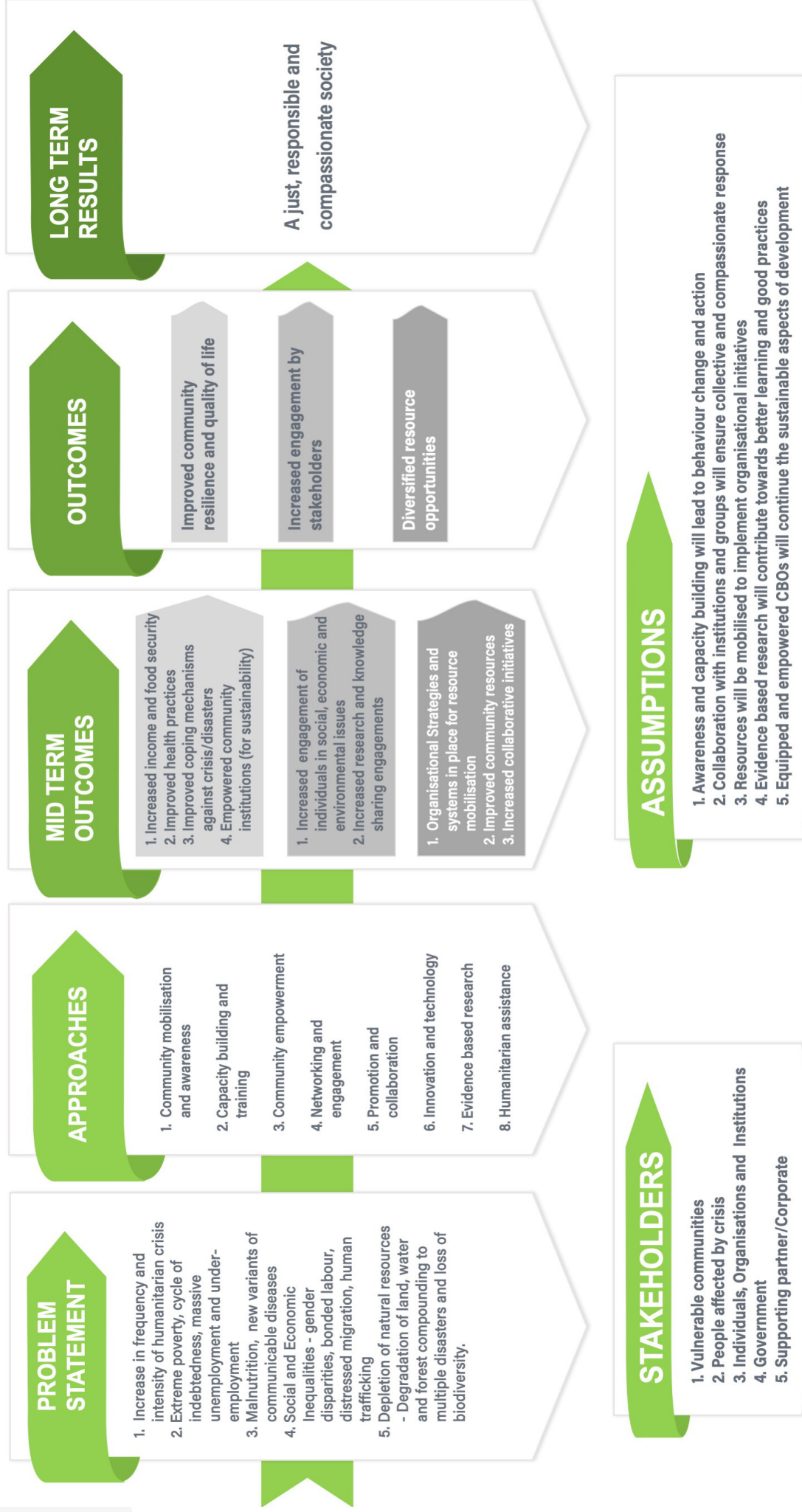
STRATEGIC OBJECTIVES

10. Resource Mobilisation:

- 10.1 EFICOR will actively work towards mobilising resources from individuals and organisations within the country and abroad.
- 10.2 EFICOR will mobilise and sustain community resources, restore the local environment and promote a green economy.
- 10.3 EFICOR will proactively engage with corporates and business houses to develop partnerships for new initiatives towards community welfare.
- 10.4 EFICOR will explore opportunities to forge partnerships for business development and innovations.



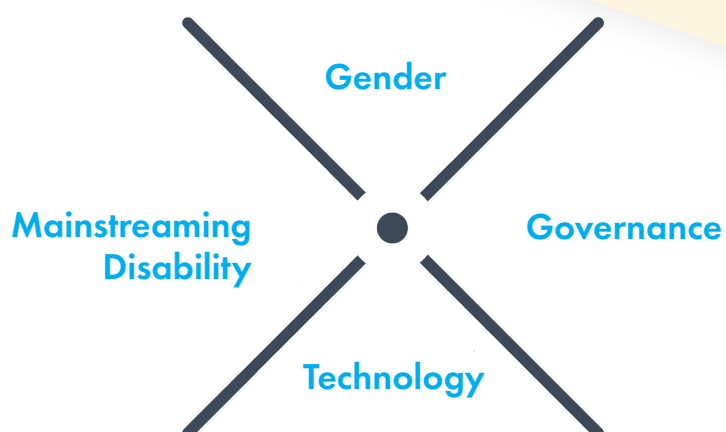
THEORY OF CHANGE



APPROACHES



CROSS CUTTING ISSUES



ALIGNING WITH SUSTAINABLE DEVELOPMENT GOALS



GOALS

SDGs

GOAL 1

*** Improved Community resilience
and quality of life of the vulnerable
and needy towards sustainable
development**



GOAL 2

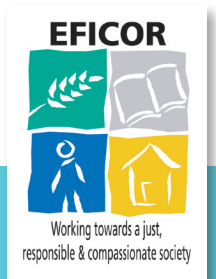
*** Informed, equipped, and influenced
individuals and organisations/groups
engaged with the vulnerable communities
towards better life**



GOAL 3

*** Diversified resource opportunities for
the continuity of the organisational work
among the communities**

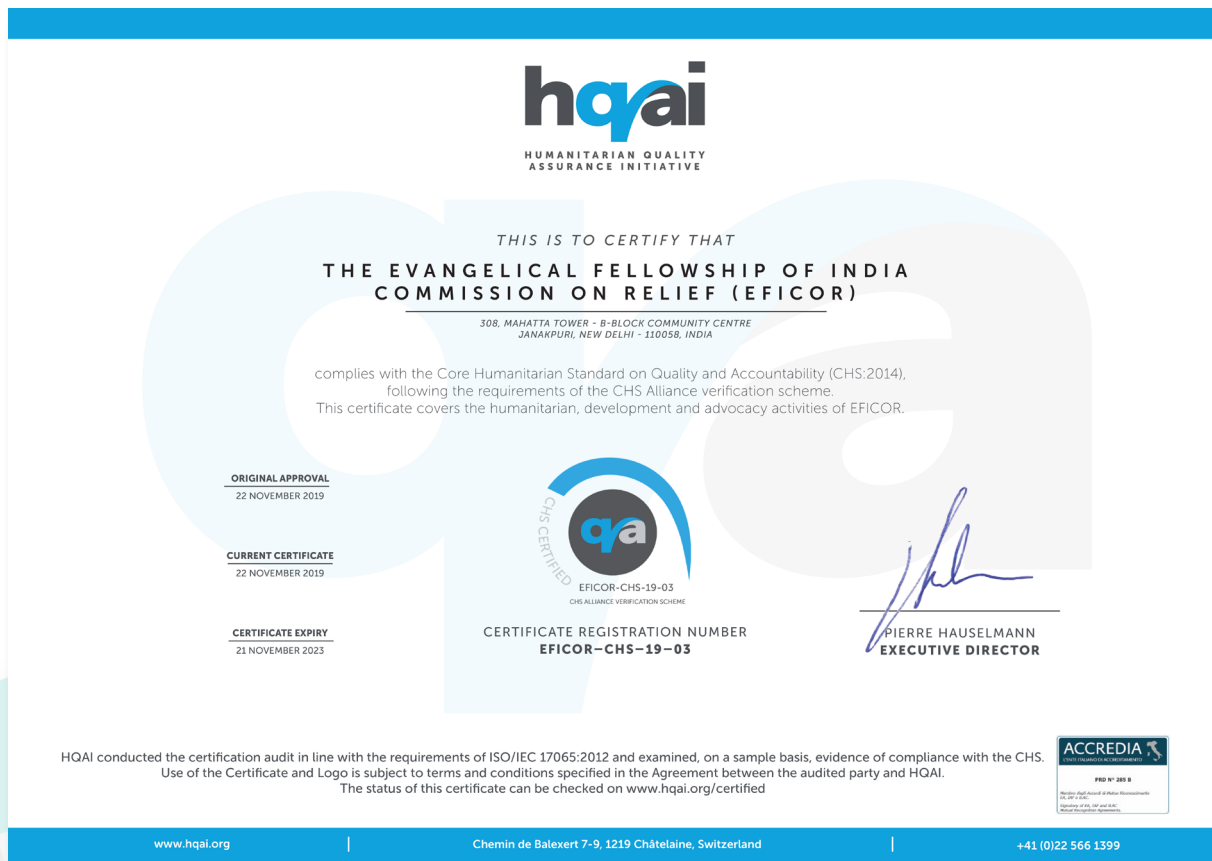




SUPPORTING PARTNERS & NETWORKS



AWARDS & ACCREDITATIONS



GEOGRAPHICAL LOCATIONS OF THE COMMUNITIES WE SERVE



TRAINING

All over India



PEACE BUILDING

- Jharkhand, Sahibganj District - Punarnirman Peace Building Project



RELIEF AND RECOVERY INTERVENTION

All over India

- Andhra Pradesh, Guntur District - Covid Suraksha Project
- Karnataka, Bellary District - Covid Suraksha Project
- Maharashtra, Nagpur District - Covid Suraksha Project
- Tamil Nadu, Valliyur, Salem, Chengalpattu Districts - Covid Suraksha Project
- Telangana, Bhadradi Kothagudem District - Covid Suraksha Project



URBAN POVERTY

- East Delhi, New Seemapuri - Seemapuri Urban Resilience Project



WASH

- Andhra Pradesh, Guntur, Kurnool and Prakasam Districts - SHWETA project
- Telangana, Bhadradi District - SHWETA Project



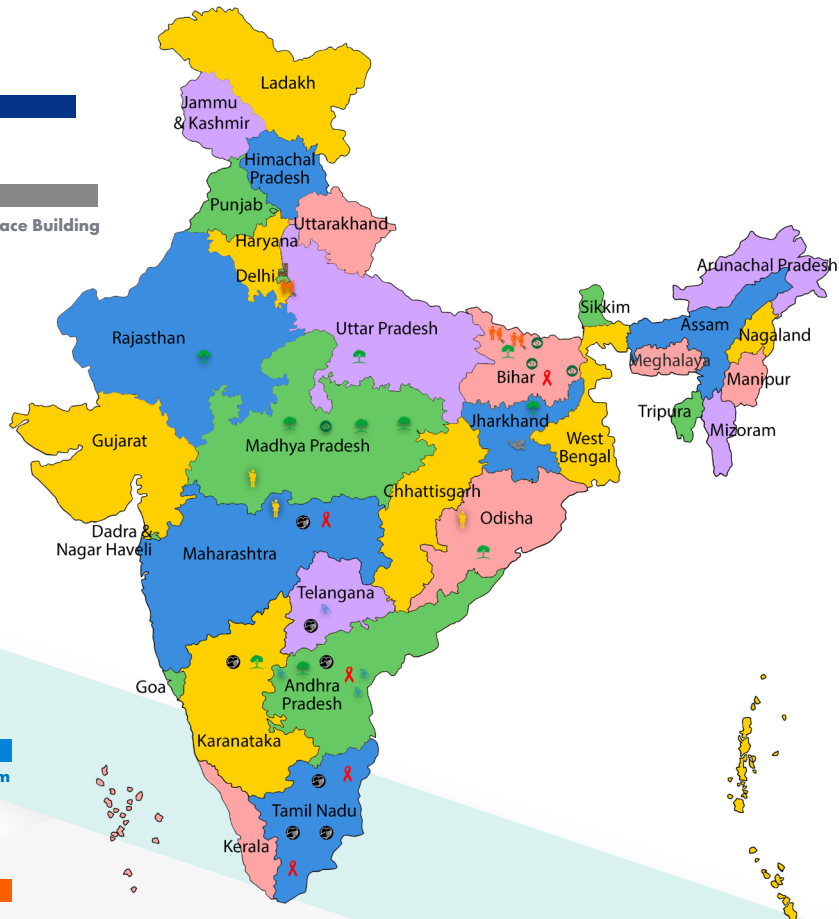
HUMAN TRAFFICKING

- Bihar, East Champaran and Sitamarhi Districts - Sustained Freedom Project
- Delhi NCR - Sustained Freedom Project



LIVELIHOOD

- Andhra Pradesh, Kurnool District - Chenchu Tribal Development Project
- Bihar, East Champaran District - Musahar Sustainable Development Project
- Jharkhand, Pakur District - Pakur Sustainable Livelihood Project
- Karnataka, Bellary District - Bellary Livelihood Project
- Madhya Pradesh, Barwani District - Heart Tribal Development Project
- Madhya Pradesh, Damoh District - Community Watershed & Food Security Project
- Madhya Pradesh, Satna District - Mawasi Tribal Integrated Development Project
- Odisha, Puri District - Bhoi Community Resilience Project
- Rajasthan, Pratapgarh District - Bhil Tribal Development Project
- Uttar Pradesh, Chitrakoot District - Kol Tribal Development Project



PUBLIC HEALTH

- Madhya Pradesh, Khandwa District - Karuna MCH and Integrated Tribal Development Project
- Maharashtra, Amravati District - Suposhan Nutrition Project
- Odisha, Balangir District - Unnati MCH Project



DISASTER RISK REDUCTION

- Bihar, Katihar District - Disaster Risk Management and Resilience Project
- Bihar, Madhubani District - Madhepur Disaster Risk Management and Resilience Project
- Bihar, Samastipur District - Hasanpur Disaster Risk Management and Resilience Project
- Madhya Pradesh, Damoh District - Damoh Community Resilience Project



HIV & AIDS

- Andhra Pradesh, Guntur District
- Bihar, Patna District
- Maharashtra, Nagpur District
- Tamil Nadu, Thirunelveli District

Registrations

EFICOR is a CHS certified organisation by HQAI for the period 2019- 2023

EFICOR is registered under the Karnataka Societies Registration Act, 1960 (Karnataka Act No.17 of 1960) on 30th April, 1980. The registration number is 70/80-81

EFICOR is also registered under the Foreign Contribution Regulation Act, 1976 and the registration number is 231650411, which is valid till 31st March, 2022

All donations sent to EFICOR are exempted under section 80 (G) of the IT Act of 1961 vide approval No. AAATE0123AF20214, dated 31-05-2021, valid upto FY 2025-26

THE EVANGELICAL FELLOWSHIP OF INDIA COMMISSION ON RELIEF (EFICOR)

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